Your Invitation to Exhibit and Sponsor

Social distancing won’t stop us from providing you with the opportunity to connect with North Carolina’s home care, home health, & hospice providers who will be attending AHHC’s first Virtual Conference!

Now that everything is virtual, we know engagement and ROI are even MORE important to you. We think we have planned the perfect virtual conference and exhibit hall to meet all your needs!

Please join us in September for several days of networking and education with North Carolina home health, hospice, and home care providers.

Benefits of Becoming an Exhibitor/Sponsor at the 2020 AHHC Virtual Conference:

1. Virtual Exhibit Hall with LIVE interaction that is mobile-compatible and works on all modern browsers
2. Networking with one-on-one mobile app chat feature and meeting scheduling
3. Sunday Night Happy Hour
4. AHHC Virtual Trivia
5. Post-Event Analytics Provided
6. Virtual Photo Booth
7. Dedicated training for your Exhibit Staff on the Socio Events platform prior to the conference
8. Exhibit and Sponsor opportunities to fit any organization’s needs and budget
2020 AHHC Virtual Conference Sponsor Tiers

Blue Diamond 🥇🥇 (Exclusive)
- Member: $8,775 (early) $9,025 (regular)
- Non-Member: $9,175 (early) $9,425 (regular)
- App Splash Screen (logo appears every time the app is opened!)
- Attendees awarded 200 points for visiting your virtual booth in the Engagement Challenge!
- **Everything in the Ruby Tier**

Ruby 🥈
- Member: $5,775 (early) $6,025 (regular)
- Non-Member: $6,175 (early) $6,425 (regular)
- Two Rotating Banner ads throughout the conference in mobile and web app
- One 30-second commercial played during the conference
- Attendees awarded 100 points for visiting your virtual booth in the Engagement Challenge
- **Everything in the Emerald Tier** plus 1 additional attendee (Total of 4 attendees)

Emerald 🥉
- Member: $3,775 (early) $4,025 (regular)
- Non-Member: $4,175 (early) $4,425 (regular)
- One Rotating Banner ad throughout the conference in mobile and web app
- Attendees awarded 75 points for visiting your virtual booth in the Engagement Challenge
- Dedicated Virtual Wall post driving attendees to your virtual booth
- Scheduled announcement, during a break, via push notification to visit your booth
- **Everything in the Sapphire Tier** plus 1 additional attendee (Total of 3 attendees)

Sapphire 🥊
- Member: $1,775 (early) $2,025 (regular)
- Non-Member $2,175 (early) $2,425 (regular)
- A dedicated, exclusive feature icon driving attendees to your virtual booth
- 1 Dedicated Tweet from @AHHCNC Twitter Account during the conference
- Attendees awarded 50 points for visiting your virtual booth in the Engagement Challenge
- **Everything in the Exhibitor Package**

Exhibitor
- Member: $975 (early) $1,225 (regular)
- Non-Member: $1,375 (early) $1,625 (regular)
- Virtual booth in Exhibit Hall
- Attendees awarded 25 points for visiting your virtual booth in the Engagement Challenge
- Link Directly to Your Company’s Social Media Sites, a calendar link to schedule a meeting, your product pages, plus a link to your unique Zoom, Teams or Skype Meeting Room for **LIVE** interaction!
- Includes registration for 2 company attendees
- Logo/link on the conference website and in the attendee handbook
- Chat one-on-one with attendees in the mobile app
- Pre and Post Conference Attendee Lists with email addresses
- Post Conference Analytics
- Dedicated training prior to the Conference to ensure you are comfortable with the Socio platform!

Visit [www.ahhcconferences.com](http://www.ahhcconferences.com) for more info about #AHHC2020VC!
Exclusive Sponsorships:

Attendee Engagement Challenge Sponsor (Gamification) – $5,000
Attendees will be awarded points, to ultimately earn great prizes, for participating in a variety of conference activities, such as visiting with exhibitors and sponsors; attending educational sessions; playing Virtual Trivia and networking at Virtual Happy Hour!

Your Company name will appear in the Game Feature Icon along with push notifications for the Engagement Challenge
Example: “Attend the upcoming General Session to earn 100 points in the Engagement Challenge, brought to you by your company Name.”
This Sponsorship also Includes Sapphire Tier Benefits!

Virtual Photo Booth Sponsor - $4,500
Your Company logo will appear on customized frame for selfies taken in Virtual Photo Booth
This Sponsorship Includes Exhibitor Tier Benefits!

General Session Sponsor - $4,000
Session branded with your logo, push notification
Your company representative can Introduce one of the following keynote sessions:
- SPRX Talk
- NC Attorney General Josh Stein and State of the State
- Grief Management Through Yoga
This sponsorship Includes Sapphire Tier Benefits!

Virtual Trivia Sponsor - $3,000
Sponsor will introduce themselves/their company, and assist in asking trivia Questions and announcing winners
Includes prizes awarded to 1st, 2nd and 3rd place teams
This sponsorship Includes Exhibitor Tier Benefits

Happy Hour Sponsor - $2,500
Welcome attendees along with AHHC staff, provide information on your company, make a toast, show attendees your virtual booth!
This sponsorship Includes Exhibitor Tier Benefits

Visit www.ahhcconferences.com for more info about #AHHC2020VC!
Examples of Visibility Opportunities

**MOBILE APP SPLASH SCREEN**

*EXCLUSIVE*
Blue Diamond Sponsorship
Your logo appears every time the app is opened

**VIRTUAL WALL POST**

**FEATURE ICONS**

**ROTATING BANNER ADS**

**SCHEDULED PUSH ANNOUNCEMENTS DURING BREAKS**

**ATTENDEE ENGAGEMENT CHALLENGE SPONSORSHIP**

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Need More Reasons to Sign Up?

1. Conveniently learn and engage with fellow attendees, speakers, sponsors, and exhibitors from anywhere with Internet access and from any mobile device.

2. Zero risk to your health. Virtual events provide a safer way to learn without sacrificing an interactive and informative experience. Take that, COVID!

3. No travel costs! No hotel room needed, no miles to drive, no wear and tear on your vehicle, no airfare... none of it!

4. While you’re making connections and generating leads, you can still maintain a presence at home and at your office at the same time.

5. Save on expenses for boarding your pets or bringing along the family (start saving for next year!).

6. Going from session to session, networking in the exhibit hall, at events and dinners, while fun, can be tiring! Virtual means no walking and no aching feet at the end of the day.

7. Hot/cold, hot/cold. It’s challenging to adjust hotel temps to please everyone! Stay comfortable by adjusting your temperature how you like it throughout the AHHC Virtual Conference!

8. Support for your state association! Help offset our lost revenue due to cancelled events by registering online or email us at info@ahhcncc.org.

While you may connect with attendees any time throughout the conference, we have listed the dedicated exhibit and networking times in bold in the schedule below!

*Sunday Night Virtual Happy Hour and Platform Intro September 27 @ 6pm*

<table>
<thead>
<tr>
<th>Monday, September 28</th>
<th>Tuesday, September 29</th>
<th>Wednesday, September 30</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:00am-10:30am</td>
<td>Welcome General Session</td>
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</tr>
<tr>
<td>10:30am-11:00am</td>
<td>Network/Visit Exhibits</td>
<td>10:30am-11:00am</td>
</tr>
<tr>
<td>11:00am-12:00pm</td>
<td>Breakout Sessions</td>
<td>11:00am-12:00pm</td>
</tr>
<tr>
<td>12:00pm-1:00pm</td>
<td>Lunch Break/Visit Exhibits</td>
<td>12:00pm-1:00pm</td>
</tr>
<tr>
<td>1:00pm-2:00pm</td>
<td>Breakout Sessions</td>
<td>1:00pm-2:00pm</td>
</tr>
<tr>
<td>2:00pm-2:30pm</td>
<td>Network/Visit Exhibits</td>
<td>2:00pm-2:15pm</td>
</tr>
<tr>
<td>2:30pm-3:30pm</td>
<td>General Session</td>
<td>2:15pm-3:15pm</td>
</tr>
<tr>
<td>3:45pm-4:45pm</td>
<td>Virtual Trivia</td>
<td>3:15pm-4:15pm</td>
</tr>
</tbody>
</table>

Visit www.ahhcconferences.com for more info about #AHHC2020VC!
Select Your Exhibit/Sponsorship Below!

Early Rates Expire 8/31/20!

<table>
<thead>
<tr>
<th>Select Your Sponsor/Exhibit Package</th>
<th>Member Before 8/31</th>
<th>Member After 8/31</th>
<th>Non-Member Before 8/31</th>
<th>Non-Member After 8/31</th>
</tr>
</thead>
<tbody>
<tr>
<td>Blue Diamond – Exclusive</td>
<td>$8,875</td>
<td>$9,025</td>
<td>$9,175</td>
<td>$9,425</td>
</tr>
<tr>
<td>Ruby</td>
<td>$5,775</td>
<td>$6,025</td>
<td>$6,175</td>
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</tr>
<tr>
<td>Emerald</td>
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<td>$4,025</td>
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<td>$4,425</td>
</tr>
<tr>
<td>Sapphire</td>
<td>$1,775</td>
<td>$2,025</td>
<td>$2,175</td>
<td>$2,425</td>
</tr>
<tr>
<td>Exhibitor</td>
<td>$975</td>
<td>$1,225</td>
<td>$1,375</td>
<td>$1,625</td>
</tr>
</tbody>
</table>

![Select Your Exhibit/Sponsorship Below!](https://www.ahhcconferences.com)

Payment Information

Company Name: ________________________________ Contact Name: ________________________________
Address: __________________________________  City __________________ ST ______ Zip ______
Phone: ______________________________ Email: ____________________________________________

☐ My check (payable to AHHC) for the total amount of the virtual exhibit and/or sponsorship fee is enclosed in the amount of $__________

OR

☐ Charge my credit card: $__________

Credit Card Number __________________________ Exp. Date ___________ CVV (Sec. Code) ______

Name (as it appears on card) ________________________________

Cardholder Billing Address ______________________________ City __________________ ST ______ Zip ______

Signature (required) ____________________________

Contact Information

(Please list your reps here – the number of reps depends on the sponsor/exhibitor package you choose. Providing this contact information is critical for receiving access to the app, the mobile app chat feature, your virtual booth, and conference information. All reps listed will be invited to attend training on September 2nd from 11:00am-12:00pm EST OR watch the recording that will be sent following the training.)

Company Rep Name: ______________________________ Email: __________________________

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Company Rep Name: ______________________________ Email: __________________________

Want additional rep passes?

Email judy@ahhcnc.org!

TWO EASY WAYS TO PAY:

1. **By Check:** Made payable to the Association for Home & Hospice Care of North Carolina (AHHC)
   
   Mail to: 3101 Industrial Drive, Suite 204, Raleigh, NC 27609

2. **By Credit Card:** AHHC accepts Visa, MasterCard, American Express, and Discover
   
   Fax to: (919) 848-2355 or email judy@ahhcnc.org

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