

# CYBERSECURITY

# PREPAREDNESS



**AHHC***of*NC

**APRIL 9 - 10, 2024**

**Sheraton Raleigh Hotel &**

**Raleigh Convention Center, Raleigh, NC**



# WHY ATTEND?

The Association for Home & Hospice Care of North Carolina (AHHC) is excited to host an important educational event on cybersecurity awareness and preparedness. For many within the home care, home health, hospice and palliative care industry, cybersecurity preparedness is a top priority. This event is designed to not only provide you with awareness and knowledge on topics related to cybersecurity, but also help you to create actionable preparedness efforts within your organizations. AHHC is very excited to have several national experts who will deliver content you do not want to miss! This event will include time for questions during each session and we will conclude the day with an actual **tabletop exercise/panel discussion** to help you process some of the concepts learned and think about some of the things that you may want to take back to your organizations to improve your preparedness efforts.

## **WHO SHOULD ATTEND?**

Leadership and Administration Staff, Information Technology (IT) Staff, Clinical Staff, Board Members, Emergency Preparedness and Compliance/Quality Staff and anyone who is providing products and services to home care, home health, hospice and palliative care organizations and is interested in learning more about Cybersecurity Preparedness. This event is appropriate for any agency setting and both hospital and community-based organizations are encouraged to attend.

## **EVENT LOCATION**

This event will be held at the Sheraton Raleigh Hotel and the Raleigh Convention Center in Raleigh, NC. AHHC has secured a block of rooms for April 9, 2024. These rooms can be accessed to be booked through our group reservation link below.

### **HOTEL INFORMATION**

The Sheraton Raleigh Hotel will serve as the host hotel for our event. The hotel puts you in walking distance of restaurants and the Raleigh Convention Center.

The association has secured a block of rooms at the Sheraton for \$185/night. The cut-off date to receive the discount rate is March 7, 2024.

Book your hotel reservation by clicking the link below or call 1-800-325-3535 and use the code AH1

- Check-in time is after 4:00pm and check-out time is 11:00am



[Book your hotel reservation](#)



# AGENDA

## *Tuesday, April 9, 2024*

### **5:00pm - 7:00pm**

Event Registration/Packet Pick Up at the Sheraton Raleigh Hotel

### **6:00pm - 8:00pm**

Dinner and General Session at the Sheraton Raleigh Hotel

Guest Speaker

Alisa L. Chestler, CIPP/US, QTE

Chair, Data Protection, Privacy and Cybersecurity Team

Shareholder

Baker, Donelson, Bearman, Caldwell & Berkowitz, PC

**Dinner Sponsored By**

**BAKER DONELSON**

## *Wednesday, April 10, 2024*

### **8:00am - 9:00am**

Registration and Continental Breakfast

### **9:00am - 9:15am**

Welcome and Introductions

### **9:15am - 10:00am**

#### **Overview of the HPH Sector Partnership and HHS Cybersecurity**

This session will provide a general overview of the Healthcare and Public Health (HPH) Sector Partnership and U.S. Department of Health and Human Services (HHS) Cybersecurity Team. We will discuss strategies at the federal level as it relates to cybersecurity awareness and preparedness efforts.

### **10:00am - 10:30am**

Break

### **10:30am - 11:30am**

#### **HHS Cybersecurity Resources**

This session will provide more information for attendees on the Cyber resources available through HHS.

### **11:30am - 12:30pm**

Lunch and networking

### **12:30pm - 1:00pm**

#### **RISC Tool Overview and Demonstration**

This session will provide an overview of the Risk Identification and Site Criticality (RISC) tool, including a demonstration of this tool and how to utilize it within your organizations to incorporate cybersecurity preparedness into your all-hazards risk assessment and critical infrastructure protection (CIP).

### **1:00pm - 1:15pm**

#### **Cybersecurity Threat Landscape**

A brief overview of the threat landscape related to cybersecurity will be discussed. This will help attendees prepare as we transition to the tabletop exercise component of the educational event.

### **1:15pm - 1:30pm**

Break

### **1:30pm - 2:30pm**

Facilitated Tabletop Exercise/Panel Discussion

### **2:30pm - 3:00pm**

Closing Remarks and Resource Review



# SPEAKERS



**Alisa L. Chestler, CIPP/US, QTE**  
**Chair, Data Protection, Privacy and Cybersecurity Team**  
**Shareholder**

**Baker, Donelson, Bearman, Caldwell & Berkowitz, PC**

Ms. Chestler serves as the chair of the Data Protection, Privacy and Cybersecurity Team at Baker Donelson. She concentrates her practice in privacy, security, and information management issues, including compliance, contract negotiation, and corporate transactions matters. She joined Baker Donelson after a distinguished career as in-house counsel and privacy officer to several large public and private companies, including several managed care organizations and health care companies. Ms. Chestler is a Certified Information Privacy Professional: United States (CIPP/US) and has also attained certification as a Qualified Technology Expert (QTE).

In her practice, Ms. Chestler serves as a trusted advisor to clients and routinely counsels them on their technology and data strategy with a strong base in digital health, life science, and general health care. She counsels clients on technology, data privacy, and security matters that arise from federal and state laws, including the Health Insurance Portability and Accountability Act (HIPAA), California Consumer Privacy Act (CCPA), Gramm-Leach-Bliley Act (GLB), Fair Credit Reporting Act, Fair and Accurate Credit Transactions Act, Family Educational Rights and Privacy Act (FERPA), state data breach laws, and the Payment Card Industry (PCI-DSS) requirements. Ms. Chestler also counsels clients on global data protection laws, including the General Data Protection Regulation (GDPR). She has significant experience assisting companies in developing comprehensive privacy and security programs and working with management to identify risk management issues, many times in anticipation of corporate transactions. She assists clients in identifying, evaluating, and managing risks associated with privacy and information security practices of companies and third-party service providers. Ms. Chestler also counsels clients regarding incident response programs, including the development of the incident response plan, investigation, and response.

In addition, Ms. Chestler drafts and negotiates technology agreements, including Master Services Agreements (MSAs), Software License Agreements, Software as a Service (SaaS) agreements, and Professional Services Agreements.

She routinely assists clients in complex health information and technology issues such as the negotiation of complex information technology and partnership agreements, including health information exchange (HIE) participation, electronic health record (EHR) negotiation, data use agreements, blockchain, artificial intelligence (AI), adoption of and compliance with Health Information Technology for Economic and Clinical Health Act (HITECH) and meaningful use requirements, and the interoperability and information blocking regulations. She assists digital health and consumer application companies in navigating the complexities of health care technology strategy, agreements, and compliance concerns.

Ms. Chestler worked as in-house counsel for more than 15 years for several managed care organizations, including CareFirst BlueCross Blue Shield.



# SPEAKERS



**CDR Thomas (TJ) Christl, MS, CSPO**  
**Director of the Office of Critical Infrastructure Protection (CIP)**  
**within the Department of Health and Human Services' (HHS)**  
**Administrator for Strategic Preparedness and Response (ASPR)**

CDR TJ Christl is the Director of the Office of Critical Infrastructure Protection (CIP) within the Department of Health and Human Services' (HHS) Administration for Strategic Preparedness and Response (ASPR). CIP executes the Sector Risk Management Agency (SRMA) responsibilities for the Healthcare and Public Health (HPH) Sector on behalf of HHS, promoting resilience of the nation's health infrastructure by leading a dynamic public-private partnership, drawing from all aspects of the Sector, to prepare for future threats, manage risks, and coordinate effective response. As the Director of CIP, CDR Christl leads the SRMA activities and serves as the permanent Co-Chair of the HPH Sector's Government Coordinating Council.

Prior to joining CIP in 2019, CDR Christl spent 16 years with the Food and Drug Administration as a project manager, emergency coordinator, and most recently the Director of the Office of Drug Security, Integrity and Response where he oversaw strategic and operational activities supporting global pharmaceutical supply chain integrity including imports, exports, recalls and the detection and prevention of and response to counterfeit or otherwise illegitimate drugs in the U.S. pharmaceutical supply chain.

In his capacity within the Commissioned Corps of the US Public Health Service, CDR Christl had deployed to public health disaster responses on numerous occasions including COVID-19, Hurricanes Irma and Maria, and to the Monrovia Medical Unit Ebola Treatment Unit outside of Monrovia, Liberia.

CDR Christl earned Bachelors in Science in Biology and Marine Science from the University of Miami, his M.S. in Biomedical Sciences from the Medical University of South Carolina and his M.S. in Organizational Leadership at Johns Hopkins University.



**Rachel Lehman**  
**HHS Administration for Strategic Preparedness and Response**  
**Office of Preparedness**  
**Acting Director/System Owner, ASPR Technical Resources Assistance Center & Information Exchange (TRACIE)**

Rachel Lehman is the Acting Director of the Administration for Strategic Preparedness and Response's (ASPR) Technical Resources, Assistance Center, and Information Exchange (TRACIE) program. ASPR TRACIE is a healthcare emergency preparedness information gateway that serves the informational and technical assistance needs of those working in disaster medicine and health care preparedness. In her role as Acting Director, she oversees the day-to-day operations of program, provides guidance on emerging issues and gaps/challenges, and acts as a liaison for the program. Previously Rachel was an analyst in ASPR's Office of Critical Infrastructure Protection where she held multiple roles including leading communications and helping manage the Healthcare and Public Health Sector Partnership.



# SPEAKERS



**Rahul Gaitonde**  
Branch Chief  
Health Sector Cybersecurity Coordination Center  
Office of Information Security  
Office of the Chief Information Officer  
Office of the Secretary  
U.S. Department of Health & Human Services

Rahul Gaitonde is the Branch Chief for the Health Sector Cybersecurity Coordination Center (HC3), a U.S. Department of Health and Human Services (HHS) group working to improve cybersecurity in the healthcare and public health sector through information sharing and coordination. Prior to joining HHS, Mr. Gaitonde was in government consulting supporting the Departments of Health and Human Services and Homeland Security.



**Nick Rodriguez**  
HHS 405(d) – Aligning Health Care Industry Security Approaches Program Manager  
HHS/OCIO/OIS

Nick Rodriguez is the Program Manager for the award winning 405(d) Aligning Health Care Industry Security Approaches Program within the U.S. Department of Health and Human Services (HHS) Office of Information Security (OIS). As the leading collaboration center of OIS, the 405(d) program is focused on providing the HPH sector with useful and impactful resources, products, and tools that help raise awareness and provide vetted cybersecurity practices, which drive behavioral change and move towards consistency in mitigating the most relevant cybersecurity threats to the sector.





# REGISTRATION INFORMATION

**Register!** Online Registration visit: [www.ahhcnc.org](http://www.ahhcnc.org). You must log in with your user account before registering

**By fax:** Fax a copy of the registration form with the appropriate credit card information and signature to 919.848.2355.

**By mail:** Mail registration form with payment to: AHC of NC, 3101 Industrial Drive, Suite 204, Raleigh, NC 27609 (Be sure to include the suite number). Mailed and faxed registration forms will not be processed without payment.

**Agency Rate:** Bring your team! If you are an AHC member and are interested in registering 6 or more attendees at an agency rate, please contact Kerri Ogburn, Office Manager, AHC, at [kerri@ahhcnc.org](mailto:kerri@ahhcnc.org).

**Auxiliary Aids, Services, & Special Diet Requests:** AHC is committed to ensuring that no individual with disabilities is excluded, denied service, segregated or otherwise treated differently than other individuals because of the absence of auxiliary aids and services identified in the Americans Disabilities Act. If you need any auxiliary aids or services or have a special diet request, please contact Susan Franklin at [sue@ahhcnc.org](mailto:sue@ahhcnc.org).

**Cancellation Policy:** Please note that fees will be refunded, or invoices will be adjusted, only if written notice of cancellation is received by March 7, 2024. In the event of cancellation, AHC will retain, or charge, \$100 of the initial registration fee, per registrant, to cover administrative overhead. Once written cancellation is received, an AHC staff member will review for approval. If your cancellation is approved, we will email back a signed and dated copy of the cancellation that your agency should retain on file in case of questions. While it is not permissible for several individuals to share a registration, AHC will be happy to accept substitutions if notified of the change in writing.



# CYBERSECURITY PREPAREDNESS

Select	Event	Member Rate	Non-Member Rate
<input type="checkbox"/>	Cybersecurity Preparedness April 9-10, 2024	\$299	\$399

Amount Due \$ \_\_\_\_\_

### Billing Information:

- I agree to the payment & cancellation policy
- Check (payable to AHHC of NC)
- American Express       Discover
- MasterCard                 VISA

When registering 6 or more attendees, members can take advantage of a \$25 per attendee discount. For those interested in the agency rate, please contact Kerri Ogburn at [kerri@ahhcnc.org](mailto:kerri@ahhcnc.org).

Full Name \_\_\_\_\_

Organization Name \_\_\_\_\_

Street Address \_\_\_\_\_

City, State, Zip Code \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

Job Title \_\_\_\_\_

Name on Credit Card \_\_\_\_\_

Email Address (for receipt) \_\_\_\_\_

Credit Card Number \_\_\_\_\_

Exp. Date \_\_\_\_\_

Security Code \_\_\_\_\_

Billing Address \_\_\_\_\_

City, State, Zip Code \_\_\_\_\_

Signature of Credit Card Holder (required) \_\_\_\_\_

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